

Format for the Media & Texts (Culture) Draft Proposal

Deadline: Tuesday 13 March, 3pm

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| Group project (2,500 words) <i>For this group project, students will be required to select two media texts that refer to the same event/story, and analyse these using the concepts and theories covered in the course.</i> | 50% of final assessment |
| Breakdown of group project assessment: Draft proposal 5% Final paper 35% Peer assessment 10% | |

- Cover sheet:
 - Group number
 - Student ID of group members (**no names please**)
 - Title of proposed research paper
- Texts and expected analysis:
 - General details of both texts to be used
 - Provide a copy (or URL) for each text
 - Brief discussion (i.e. 2-4 paragraphs) of the aspects of the texts that are expected to be highlighted
 - This is an appropriate place to discuss theoretical and conceptual considerations
- Annotated resource review (**minimum** five different sources – you can start with O’Shaughnessy & Stadler)
 - Sources of information and reasons why each item is relevant to your chosen topic
 - The explanation of relevance need not be longer than a few lines
 - ‘Literature’ can include websites – but make sure they are reliable ones
 - No journals = lower score
- Anticipated problems and their proposed solutions
 - This should include both methodological and conceptual problems
- Conclusions
 - Expected outcome and possible conclusions
- Citations and references list:
 - You must use Harvard style that has been taught to you in the Foundation course
- Length: 3-5 pages (not including the cover page, References list, and any attachments), double spaced, printed

Notes

- This is a draft proposal and therefore you may change your final texts if you wish to, however this is not recommended for your own sake
- It is important that you do the annotated resource review properly
- Any submission without proper referencing will be penalised
- Please ask me if you are not sure of how to reference your work properly
- All work must be submitted to Turnitin also
- The draft proposal is worth 5% of your final grade
- Always keep a copy of your own work